



The 40th Annual

Renaissance

ArtsFaire

DOÑA ANA
Arts
COUNCIL

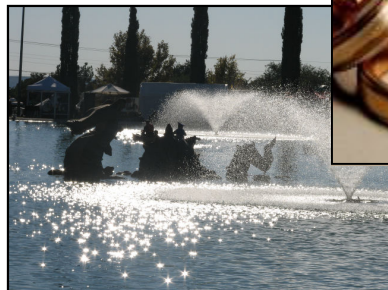
Artist's Information



November 5th and 6th, 2011

Young Park

Las Cruces, New Mexico



*THE 40th ANNUAL
RENAISSANCE ARTSFAIRE*

The Doña Ana Arts Council's Renaissance ArtsFaire is an annual event held at Young Park in Las Cruces, New Mexico. The lake, towering trees and rolling lawns provide an idyllic setting for the Faire. Unique costumed entertainers, medieval decorations and special food booths add to the Renaissance atmosphere.

The Doña Ana Arts Council, Inc., is a non-profit organization working to improve the quality of life in Las Cruces and Southern New Mexico by ensuring that the performing, visual and literary arts are an integral part of education, economic growth and community development. The Renaissance ArtsFaire is the Arts Council's major fundraising event. All income generated by gate receipts, booth fees and Pepsi sales goes to support arts in education and other Arts Council programs throughout the year.

The ArtsFaire focuses on a juried arts show wherein the jurors select participants exhibiting only the highest quality arts and crafts. Artists' booths are supported by performances of music, dance, theater and a variety of food booths, all presented in a Renaissance theme.

The Arts Council's Renaissance ArtsFaire, featuring approximately 180 artists' booths, is recognized as one of the finest of its kind in the Southwest. The event is widely promoted throughout the region in print, radio, television and direct mailings. Attendance is 25,000 to 30,000 visitors each year.

Your completed Renaissance ArtsFaire artist application must be **Received no later than July 8, 2011**. We hope you will join us for this special celebration of the arts.

FAIRE DATES AND TIMES

November 5th, Saturday, 10 am—6 pm

November 6th, Sunday, 10 am—5 pm

LOCATION & BOOTH SPACE

The 40th Annual Renaissance ArtsFaire will be held at Young Park, 850 Walnut St., Las Cruces, New Mexico. Approximately 180 artist booth spaces will be available. All spaces are 10' deep. One space is 10' X 10'; a double space is 10' X 20". Exhibitors **must** supply their own shade structure and **decorate and dress in accordance with the Renaissance theme.** Overnight security will be provided during the Faire. NO ELECTRICITY is available.

ELIGIBILITY

Artists working in any of the listed categories are eligible. The jury committee will review the images submitted by each entrant and select the exhibitors. The following criteria will be taken into consideration: quality of work, originality, artistic design and marketability. Photo quality is vital to accurate evaluation of the work. Categories are limited. Once each category is full, a ranked wait list will be compiled, and those on the wait list will be offered spaces as they become available.

Work must be original and executed by the exhibiting artist who must be present during the show. No imported, kit, or commercial objects will be accepted. No T-shirts or caps with reproductions of art allowed. Any items with reproductions of the artist's work must be submitted separately for consideration by the jury.

APPLICATION

Applicants can submit their images and application online through our website. Just click on the Renaissance ArtsFaire Logo and follow the application prompts. When you have finished, pay directly online through Pay-Pal. Go to www.las-cruces-arts.org to apply. For any artist not familiar with electronic online submission, or for assistance with the process, please call 575-523-6403 for assistance. Hard copy submissions will not be accepted this year.

A single artist entering more than one category must submit one completed application, and a jury fee for each category entered.

Two artists may share a booth space (\$100 charge per additional artist) only upon acceptance of both artists by the jury committee. Each artist must submit a separate application and jury fee. Applications must be submitted together. Please designate one person as responsible for the fees.

Booth space location and other requests will be honored to the best of the council's ability in the order received, provided all fees have been paid in full by the deadlines. Artists with special needs and/or requests must include these with the original application.

Applications must be submitted online by July 8, 2011. Applications submitted after July 8th will be subject to a late fee of \$25. Late applications will be accepted until July 15th. Any submissions after that date will not be considered by the jury.

Please apply at www.las-cruces-arts.org.

CATEGORIES

Please make every effort to place your work in the appropriate category. All "Other" applications must include an accurate description of the work to be exhibited. The Arts Council reserves the right to re-categorize any application.

*Painting	*Drawing/Prints	*Jewelry
*Photography	*Sculpture	*Wood
*Toys	*Musical Instruments	*Glass
*Textiles	*Ceramics	*Leather
*Gourd Art	*Other	

LIABILITY INSURANCE

Insurance regulations require that **each and every vendor at the Faire must have liability insurance for their booth/merchandise.** Therefore, all accepted artists must do one of two things: 1) provide the Doña Ana Arts Council with proof of liability insurance, with the Arts Council named as an additional insured, or 2) pay an additional \$80 with your booth fee to purchase liability insurance through the council. Proof of insurance MUST be presented upon acceptance, or you will be charged \$80 automatically to acquire it through the Art Council upon notification of acceptance. Vendors must have liability insurance as required or they WILL NOT be allowed in the Faire and no refunds will be issued.

FEES

1. Jury Fee: \$35 per category entered. (payable online through Pay Pal.)
2. Booth Space Fees: All booth spaces are 10' deep. (payable online through Pay Pal. Booth fee is due by July 29th or space may be forfeited.)
 - One Space **10' X 10'**: \$275.00
 - Double Space **10' X 20'**: \$450.00
 - Additional artist sharing a booth space: \$100.00

3. Insurance: \$80 fee for artists who need to purchase liability insurance through the Arts Council. This amount must be included with your booth space fee at time of booth payment. Insurance fee will be charged if proof of insurance is not provided.
4. Late Fee: \$25 for applications uploaded online after July 8, 2011.

All fees must be submitted online through Pay Pal only.

All major credit cards are accepted.

RULES AND REGULATIONS

SET-UP: Friday, November 4th from 10-5 pm. Saturday, November 5th, if needed from 7-9 am. (Booths will be judged beginning at 9:00am) **Exhibitors who have not called or checked in by 5:00 pm Friday, November 4th will be considered a no-show and will forfeit their booth.** Call (575) 523-6403 to report a delay.

TEARDOWN: The Faire will close at 4:00 pm Sunday. Vehicles will be allowed in the Faire site **after 4:30 pm.** **NO EARLY TEARDOWN** on Sunday is allowed. Please leave your booth space clean. Remove all trash to appropriate receptacles.

THEME/COSTUMES/DECORATIONS Artists **MUST** contribute to the spirit of the Faire by dressing in medieval attire. **Compliance with Renaissance booth decorations and costumes is mandatory.** Prizes will be awarded to Best Booth Decoration and Best Costume. A description or photo of booth decoration and artist costume must be included with this application. Future acceptance to the Faire will depend on your cooperation in keeping with the Renaissance theme. For decorating and costume ideas please call our office—we'll be happy to make suggestions!

PARKING: This is an outdoor show and all vehicles and trucks are parked outside the Renaissance ArtsFaire enclosure. There is limited vehicle access to spaces during set-up, but no vehicle access to the park during the show. The Faire site is fenced and exhibitors must only use official entrances after 9am Saturday morning. Any exhibitor responsible for cutting the fence during the weekend will be required to reimburse the Arts Council for all repairs.

- **NO PETS**, except service animals, are allowed on the Renaissance ArtsFaire site. **DO NOT bring your pet and leave it in your vehicle.** Animal Services will be called, your pet will be removed and you will be liable for any fees/penalties.
- **LIABILITY INSURANCE:** Any artist who has not provided proof of liability insurance or purchased such insurance from the Arts Council will not be allowed to participate in the Faire. Proof of insurance MUST be included with your application or the Arts Council will automatically bill you \$80 upon notification of acceptance and add you to our policy.
- **SECURITY:** Overnight security will be provided Friday and Saturday nights. However, participants exhibit all work at their own risk. The Arts Council will not be responsible for damage, theft, or loss of any exhibitor's work, display or decorations during or after exhibition hours. Exhibitors should make arrangements with their own insurance companies for proper coverage.
- **SALES TAX:** Sales tax in Las Cruces is 7.4375%. You are responsible for collecting and reporting it. Tax information and forms will be in your packet at check-in.
- **RESTRICTIONS:** Work displayed must reflect the quality of artwork depicted in application images and an exhibitor may only display work in the accepted category(ies). Do not bring work for which you were not juried. Faire management reserves the right to remove exhibits that have been falsely entered or that are unsuitable or objectionable. This includes music, noise, animals, scents, printed materials or anything else that the management finds objectionable. Refunds will not be given in these cases.
- **PUBLICITY:** During the Faire, photographers working for the Doña Ana Arts Council will be photographing or videotaping the event. By submitting an application, all artists agree to be photographed or videotaped by the Arts Council representatives. Photos and videos become the sole property of the Arts Council and may be used for publicity purposes, without compensation to any persons in the photos or videos.
- **REFUNDS:** An artist accepted into the Renaissance ArtsFaire may cancel and receive one-half of their pre-paid booth space fee if the Arts Council is notified on or before September 9, 2011. After September 9th, booth fees will not be refunded. Jury fees and late fees will not be refunded.

ARTISTS' DEMONSTRATIONS: Artists are encouraged to demonstrate their talents. Faire-goers enjoy watching the creative process and you, as an artist, will gain attention. Please check the box on the application form if you plan to give demonstrations.

ARTIST PREVIEW

An Artist Preview is made possible by artists' donations to the Doña Ana Arts Council, and proceeds from the auction of these items fund arts programs in the Las Cruces area. The preview tent is located just inside the main entrance gate, and is promoted as a preview of artists' items available at the Faire. Visitors are directed by Artist Preview Volunteers to visit your booth based on items viewed there so we suggest that your donation be representative of your BEST WORK—an item of average or higher value. To enable us to best display this work, **please have your donation available when you check in on Friday, November 4th. Vendors who do so will receive VIP food and beverage service during the faire.** We appreciate your cooperation and Thank you in advance.

AWARDS

Cash awards for outstanding artistry, booth decoration and costume will be presented on Saturday afternoon.

There are prizes for Best of Show, 1st, 2nd & 3rd Place, Best Booth Decoration, and Best Costume.

All award winners from the 2010 Faire are automatically accepted to the 2011 Faire and their jury fee is waived.

2011 CALENDAR

- JULY 8** Application deadline
(Applications uploaded after this date must include a \$25 late fee)
- JULY 15** Deadline for late applications. Submissions after this date will not be considered by Jury.
- JULY 22** Notification of status mailed
- SEPT 9** Final day to cancel and receive ½ of prepaid booth space fee
- NOV 4** Artist check-in/booth set-up, 10am—5pm. Check-in times will be staggered and artist will receive notification of assigned check-in time prior to arrival
- NOV 5 & 6** FAIRE!!!
Saturday 10am—6pm (Daylight Saving Time ends at midnight)
Sunday 10am—4pm
NO early teardown is allowed. Artists may begin to bring their vehicles into the park on Sunday AFTER 4:30pm.

REMINDER: NO PETS are allowed on the Renaissance ArtsFaire site. DO NOT bring your pet and leave it in your vehicle. Animal Services will be called, your pet will be removed and you will be liable for any fees/penalties. Please notify us prior to the Faire if you have a service animal.

Thank you!