

Doña Ana Council's Renaissance Arts Faire



November 7th & 8th, 2009

Young Park

Las Cruces, New Mexico



PERFORMING THE WORK OF ARTS

Doña Ana Arts Council

THE 38th ANNUAL RENAISSANCE ARTSFAIRE

The Doña Ana Arts Council's Renaissance ArtsFaire is an annual event held at Young Park in Las Cruces, New Mexico. The lake, towering trees and rolling lawns provide an idyllic setting for the Faire. Unique costumed entertainers, medieval decorations and special food booths add to the Renaissance atmosphere.

The Doña Ana Arts Council, Inc. (DAAC) is a non-profit organization working to improve the quality of life in Las Cruces and Southern New Mexico by ensuring that the performing, visual and literary arts are an integral part of education, economic growth and community development. The Renaissance ArtsFaire is DAAC's major fundraising event. All income generated by gate receipts, booth fees and Pepsi sales goes to support arts in education and other DAAC programs throughout the year.

The ArtsFaire focuses on a juried arts show and the jurors select participants exhibiting only the highest quality arts and crafts. Artists' booths are supported by performances of music, dance, theater and a variety of food booths, all presented in a Renaissance theme.

DAAC's Renaissance ArtsFaire, featuring approximately 180 artists' booths, is recognized as one of the finest of its kind in the Southwest. The event is widely promoted throughout the region in print, radio, television and direct mailings. Attendance is 25,000 to 30,000 visitors each year.

Your completed Renaissance ArtsFaire artist application must be **postmarked no later than July 10, 2009 and received no later than July 17**. We hope you will join us for this special celebration of the arts.

FAIRE DATES AND TIMES

November 7th, Saturday, 10 am—5 pm

November 8th, Sunday, 10 am—4 pm

November 1st, Sunday, 2 am (Daylight Savings Time ends}

LOCATION & BOOTH SPACE

The 38th Annual Renaissance ArtsFaire will be held at Young Park, 850 Walnut St., Las Cruces, New Mexico. Approximately 180 artist booth spaces will be available. All spaces are 10' deep. One space is 10' X 10'; a double space is 10' X 20". Exhibitors must supply their own shade structure and decorate and dress in accordance with the Renaissance theme. Overnight security will be provided during the Faire. **NO ELECTRICITY** is available.

ELIGIBILITY

Artists working in any of the listed categories are eligible. The jury committee will review the CD of each entrant and select the exhibitors. The following criteria will be taken into consideration: quality of work, originality, artistic design and marketability. Photo quality is vital to accurate evaluation of the work. Categories are limited. Once each category is full, a ranked wait list will be compiled, and those on the wait list will be offered spaces as they become available.

Work must be original and executed by the exhibiting artist **who must be present during the show**. No imported, kit, or commercial objects will be accepted. No T-shirts or caps with reproductions of art allowed. Any items with reproductions of the artist's work must be submitted on an additional CD for consideration by the jury.

APPLICATION

One CD-R containing four images (jpg format, high resolution), must be submitted with each application. Artist's name and category must appear on the front of each CD. CDs of artists accepted into the Faire will be returned at check-in. By submitting images of your work, you agree that any and all images submitted may be used for publicity purposes without compensation to the artist.

A single artist entering more than one category must submit one completed application, a CD-R and a jury fee for each category entered. Copies of the application form are acceptable.

Two artists may share a booth space (\$100 charge per additional artist) only upon acceptance of both artists by the jury committee. Each artist must submit a separate application, jury fee, and CD-R. Applications must be mailed together. Please designate one person as responsible for the fees.

Booth space location and other requests will be honored to the best of DAAC's ability in the order received, provided all fees have been paid in full by the deadlines. Artists with special needs and/or requests must include these with the original application.

Application postmark deadline is July 10, 2009. Applications must be RECEIVED by July 17, 2009 or they will not be considered by the jury.

CATEGORIES

Please make every effort to place your work in the appropriate category. All "Other" applications must include an accurate description of the work to be exhibited. DAAC reserves the right to re-categorize any application.

*Painting	*Drawing/Prints	*Photography	*Sculpture
*Toys	*Musical Instruments	*Textiles	*Ceramics
*Jewelry	*Wood	*Glass	*Leather
*Gourd Art	*Other		

LIABILITY INSURANCE

Insurance regulations require that **each and every vendor at the Faire must have liability insurance for their booth/merchandise**. Therefore, all accepted artists must do one of two things: 1) provide the Doña Ana Arts Council with proof of liability insurance, with the Arts Council named as an additional insured, or 2) pay an additional \$50.00 with your application to purchase liability insurance through DAAC. Proof of insurance MUST be received in the DAAC office no later than October 16, 2009, or you will be charged \$50 to acquire it through DAAC and that charge must be paid at time of check-in. Vendors must have liability insurance as required or they WILL NOT be allowed in the Faire and no refunds will be issued.

FEES

1. Jury Fee: \$30 per category entered. (Separate check or money order only; cashed upon receipt.)
2. Booth Space Fees: All booth spaces are 10' deep. (Separate check/money order OR charge to MasterCard/VISA, subject to a 3.25% handling fee; cashed or charged upon acceptance by jury.)
 - One Space 10' X 10': \$250.00
 - Double Space 10' X 20': \$425.00
 - Additional artist sharing a booth space: \$100.00
3. Insurance: \$50 fee for artists who need to purchase liability insurance through DAAC. This amount may be included with your booth space fee in check/money order or charged to MasterCard/VISA. Insurance fee will be cashed or charged upon acceptance by jury.
4. Late Fee: \$25 for applications hand-delivered or POSTMARKED after July 10, 2009.

**Make checks or money orders payable to:
"Doña Ana Arts Council" or "DAAC".**

Jury fees must be submitted by check or money order only. Booth and insurance fees may be submitted by check/money order or charged on MasterCard/VISA, subject to a 3.25% handling fee. A \$25 return check fee will be charged on all checks returned for insufficient funds. Applicants will be notified in such instances and all fees must be paid with a money order or cashier's check within 10 days of notification.

RULES AND REGULATIONS

- **SET-UP:** Friday, November 6th from 10-5 pm. Saturday, November 7th, finishing touches 7-9 am. **Exhibitors who have not called or checked in by 5:00 pm Friday, November 6th, will be considered a no-show and will forfeit their booth.** Call (575) 523-6403 to report a delay.
- **TEARDOWN:** The Faire will close at 4:00 pm Sunday. Vehicles will be allowed in the Faire site after 4:30 pm. **NO EARLY TEARDOWN** on Sunday is allowed. Please leave your booth space clean. Remove all trash to appropriate receptacles.
- **THEME/COSTUMES/DECORATIONS** Artists MUST contribute to the spirit of the Faire by dressing in medieval attire. **Compliance with Renaissance booth decorations and costumes is mandatory.** A description or photo of booth decoration and artist costume must be included with this application. Photos will be returned at check-in. Future acceptance to the Faire will depend on your cooperation in keeping with the Renaissance theme. For decorating and costume ideas please call our office—we'll be happy to make suggestions!
- **PARKING:** This is an outdoor show and all vehicles and trucks are parked outside the Renaissance ArtsFaire enclosure. There is limited vehicle access to spaces during set-up, but no vehicle access to the park during the show. The Faire site is fenced and exhibitors must only use official entrances after 9am Saturday morning. Any exhibitor responsible for cutting the fence during the weekend will be required to reimburse DAAC for all repairs.

- **NO PETS**, except service animals, are allowed on the Renaissance ArtsFaire site. **DO NOT** bring your pet and leave it in your vehicle. Animal Services will be called, your pet will be removed and you will be liable for any fees/penalties.
- **LIABILITY INSURANCE:** Any artist who has not either provided proof of liability insurance or purchased such insurance from DAAC will not be allowed to participate in the Faire. **Proof of insurance MUST be in the DAAC office by October 16, 2009.**
- **SECURITY:** Overnight security will be provided Friday and Saturday nights. However, participants exhibit all work at their own risk. DAAC will not be responsible for damage, theft, or loss of any exhibitor's work, display or decorations during or after exhibition hours. Exhibitors should make arrangements with their own insurance companies for proper coverage.
- **SALES TAX:** Sales tax in Las Cruces is 7.375%. You are responsible for collecting and reporting it. Tax information and forms will be in your packet at check-in.
- **RESTRICTIONS:** Work displayed must reflect the quality of artwork depicted in application CDs and an exhibitor may only display work in the accepted category(ies). Do not bring work for which you were not juried. Faire management reserves the right to remove exhibits that have been falsely entered or that are unsuitable or objectionable. This includes music, noise, animals, scents, printed materials or anything else that the management finds objectionable. Refunds will not be given in these cases.
- **PUBLICITY:** During the Faire, photographers working for the Doña Ana Arts Council will be photographing or videotaping the event. By submitting an application, all artists agree to be photographed or videotaped by DAAC representatives. Photos and videos become the sole property of DAAC and may be used for publicity purposes, without compensation to any persons in the photos or videos.
- **REFUNDS:** An artist accepted into the Renaissance ArtsFaire may cancel and receive one-half of their pre-paid booth space fee if DAAC is notified on or before September 11, 2009. After September 11, booth fees will not be refunded. Jury fees and late fees will not be refunded.

ARTISTS' DEMONSTRATIONS: Artists are encouraged to demonstrate their talents. Faire-goers enjoy watching the creative process and you, as an artist, will gain attention. Please check the box on the application form if you plan to give demonstrations.

SILENT AUCTION: A silent auction is made possible by artists' donations to the Doña Ana Arts Council, and proceeds from the auction fund arts programs in the Las Cruces area. The auction tent is located just inside the main entrance gate, and is promoted as a preview of artists' items available at the Faire. Visitors are directed by Silent Auction Volunteers to visit your booth based on items viewed there so we suggest that your donation be representative of your BEST WORK—and item of average or higher value. To enable us to best display this work, **please have your donation available when you check in on Friday, November 6th**. Thank you.

AWARDS: Cash awards for outstanding artistry, booth decoration and costume will be presented on Saturday afternoon.

Best of Show	\$500
1st Place	\$300
2nd Place	\$200
3rd Place	\$100
Best Booth Decoration	\$200
Best Costume	\$200

All award winners from the 2008 Faire are automatically accepted to the 2009 Faire and their jury fee is waived. Award winners at the Faire in 2009 will be automatically accepted to the 2010 Faire and their jury fee will be waived.

2009 CALENDAR

JULY 10	Application POSTMARK deadline (Applications hand delivered or postmarked after this date must include a \$25 late fee)
JULY 17	Application RECEIVED deadline (No application received after July 18 will be considered)
JULY 24	Notification of status mailed
SEPT 11	Final day to cancel and receive ½ of prepaid booth space fee
NOV 6	Artist check-in/booth set-up, 10am—5pm. Check-in times will be staggered and artist will receive notification of assigned check-in time prior to arrival
NOV 7 & 8	FAIRE!!! Saturday 10am—5pm Sunday 10am—4pm

NO early teardown is allowed. Artists may begin to bring their vehicles into the park on Sunday AFTER 4:30pm.