



News Release

For Immediate Release
April 17, 2009

Artists encouraged to apply to the 38th annual DAAC's Renaissance ArtsFaire

The Doña Ana Arts Council's (DAAC) Renaissance ArtsFaire, featuring approximately 180 artists' booths, is recognized as one of the finest of its kind in the Southwest. The event is widely promoted throughout the region in print, radio, television and direct mailings. Attendance is 25,000 to 30,000 visitors each year.

DAAC's Renaissance ArtsFaire is an annual event held at Young Park in Las Cruces, New Mexico. The lake, towering trees and rolling lawns provide an idyllic setting for the Faire. Unique costumed entertainers, medieval decorations and special food booths add to the Renaissance atmosphere.

DAAC is a non-profit organization working to improve the quality of life in Las Cruces and Southern New Mexico by ensuring that the performing, visual and literary arts are an integral part of education, economic growth and community development. The Renaissance ArtsFaire is DAAC's major fundraising event. All income generated by gate admissions, booth fees and Pepsi sales goes to support arts in education and other DAAC programs throughout the year.

The ArtsFaire is a juried arts show and the jurors select participants exhibiting only the highest quality arts and crafts. Artist categories include ceramics, painting, textiles, drawing/prints, photography, toys, glass, jewelry, sculpture, wood, leather, musical instruments, and an "other" category for items such as paper, candles, soaps, and oils. Artists' booths are supported by performances of music, dance, theater and a variety of food booths, all presented in a Renaissance theme.

To receive an application or for more information call the Doña Ana Arts Council at (575) 523-6403, request an application via email at infodaac@daarts.org, or download it from our website www.las-cruces-arts.org. **Your completed Renaissance ArtsFaire artist application must be postmarked no later than July 10, 2009 and received no later than July 17.** We hope you will join us for this special celebration of the arts.